

NEWS RELEASE

For more information, contact

Liz Lane
Team Fleisher Communications
liz@teamfleisher.com
(614) 558-6666



2019 Auto Show Rolls into Columbus

Event to feature newest models and latest in automotive technology

COLUMBUS, OH (March 4, 2019) – The Columbus Automobile Dealers Association brings new vehicles and the latest in interactive automotive technologies to consumers and car enthusiasts at the [2019 Columbus International Auto Show](#) presented by Huntington (ColumbusAutoShow.com). The show will run Thursday, March 14 - Sunday, March 17 at the Greater Columbus Convention Center. The annual event will feature the newest models from more than 36 manufacturers, five exciting indoor/outdoor ride and drive experiences, and plenty of hands on entertainment for the whole family.

This year's show includes a number of exciting features visitors can look forward to in addition to new activities. [Columbus Cars & Coffee](#) will kick off its Season II at the show, with a display of exotic cars along "Dreamers Alley." Also new this year, a display from [Motts Military Museum](#), featuring military vehicles utilized in World War II, Korea, Vietnam, and Desert Storm. And one lucky winner will win a two-year lease on a 2019 Chevy Equinox presented by the Central Ohio Chevy Dealers.

The National Automobile Dealers Association (NADA) is expecting sales momentum to continue this year, forecasting sales of 16.8 million new cars and light trucks in 2019. A

record number of truck and SUV launches are highly anticipated moving into 2019 as well as more than 45 new or redesigned vehicles, including a significant number of crossovers. According to the NADA, new car dealers are generally optimistic about 2019 and excited about changes in technology that advance safety features and improve both fuel economy and vehicle electrification.

“The Columbus Auto Show is an annual event the community anticipates every year,” said Kelly Danison, Columbus Auto Show Director of Events. “In addition to displays from more than 36 manufacturers, we ensure there is something exciting for every member of the family. This makes the Columbus Auto Show a truly unique event for everyone.”

Attractions at this year’s show include:

- Five Ride & Drives: Chevrolet is a new addition to the Ride & Drive Court line up. Visitors can also experience the Central Ohio Honda Ride & Drive, Ram Truck Experience, Subaru Ride & Drive and Toyota Drive Center, which will allow visitors to get behind the wheel of the newest vehicles both inside the show and on the streets of Downtown Columbus.
- Luxury Lane: Take a walk down the red carpet and admire the beauty and luxury of exotic cars including Lamborghini, Rolls Royce & Bentley.
- Kids PitStop: Kids of all ages will love the playground and trampoline by Recreations Outlet, basketball court and the DMG Power Wheels race track.
- Photo Scavenger Hunt: Correctly identify the makes and models of the vehicles featured in our photos to be entered into a raffle and the chance to win a new TV!

Expected manufacturers at this year’s show include: Alfa Romeo, Audi, Bentley, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, Ferrari, Fiat, Ford, GMC, Honda, Hyundai, Infiniti, Jaguar, Jeep, Kia, Lamborghini, Land Rover, Lexus, Lincoln, Lotus, Maserati, Mazda, Mercedes-Benz, Nissan, Porsche, RAM, Rolls Royce, Subaru, Toyota, Volkswagen and Volvo. *Note manufacturers are subject to change.

Tickets are \$12 at the box office and \$10 online, Seniors aged 65+ will receive \$8 admission each day. Tickets for students with appropriate IDs are \$6 while children ages nine and younger are free. For more information about tickets, show hours, schedule of events, directions and special activities, visit the show website at columbusautoshow.com. Tickets can be purchased online there as well.

Media is invited to a sneak peek of the show’s displays on Wednesday, March 13 from 10 a.m. – 2 p.m. or during show days by contacting Liz Lane at liz@teamfleisher.com or (614) 558-6666

Social Networking - Please visit the following for updates on the show:

Facebook: www.facebook.com/ColumbusInternationalAutoShow

Instagram: [@CbusAutoShow](https://www.instagram.com/CbusAutoShow)

Twitter: [@CbusAutoShow](https://twitter.com/CbusAutoShow)

About the Columbus International Auto Show

The Columbus International Auto Show is produced by the Columbus Automobile Dealers Association and held annually. Each year, top automobile manufacturers exhibit their newest makes and models to thousands of attendees. For more information on the event, visit ColumbusAutoShow.com.